**What makes an image memorable ?**

1. Caveats
   1. Vulnerable to inter subject variability
2. Why an image may be memorable
   1. Object statistics
   2. Simple image features
      1. Basic pixel statistics
      2. Mean hue
         1. Transition from red to green, blue to purple decrease in memorability
            1. Blue and green landscapes less memorable
         2. Warm colored faces and indoor scenes are more memorable
   3. Object semantics
   4. Scene semantics
3. My Method Utilizing Previous Study’s Categorization of Most and Least Memorable Objects
   1. One set of images to be added to both experiments
   2. Experiment I Most Memorable
      1. Materials would utilize memory for top objects
      2. Add top images to set of “control” images
      3. Participants would view objects in encoding phase
      4. Memory test executed
      5. Interval of 1 day? Would be utilized on the same sample of most memorable images
   3. Experiment II Least Memorable images
      1. Materials would utilize memory for top objects
      2. Add top images to set of “control” images
      3. Participants would view objects in encoding phase
      4. Memory test executed
      5. Interval of 1 day? Would be utilized on the same sample of most memorable images
   4. Compare the results.